

**“ALIGNING AUDITOR’S
APPROACH
TO OVERCOME
THE EVOLVING
BANKING
INDUSTRY”**

**PARTNERSHIP
PROPOSAL**

PREFACE

The banking industry has always been considered as one of the most vital industries for the economy and has a significant role in the financial life of the business. The importance of banks can be seen from the fact that they are considered as the lifeblood of modern economy. Recently, banks have embraced some shaping phenomena, such as the implementation of IFRS 9 for financial instruments, the era of financial technology, and many other related current issues. It cannot be denied that banking is a potential field and requires more in-depth exploration.



Prof. Ari Kuncoro, S.E., M.A. Ph.D.
Dean of Faculty of Economics and
Business Universitas Indonesia

Seeing the importance of preparing accounting graduates for future careers in auditing, SPA FEB UI as the organization of accounting students holds **Audit Competition, Conference, Training, and Company Visit (ATV)** with “**Aligning Auditor’s Approach to Overcome the Evolving Banking Industry**” for this year’s grand theme. The 17th ATV aims to give the comprehensive knowledge regarding the auditing world through active discussion, audit case studies, audit training, and visiting public accounting firms.

In hopes of raising our future auditors’ skills and knowledge, as the Dean of the Faculty of Economics and Business Universitas Indonesia, I support The 17th ATV to stimulate and encourage students’ participations for the better improvement of audit sectors in the future.



ALIGNING AUDITOR’S APPROACH TO OVERCOME THE EVOLVING BANKING INDUSTRY

What?

ATV (Audit Competition, Conference, Training, and Company Visit) is an annual event held by Accounting students of Universitas Indonesia for undergraduate students all around Indonesia.

Where?

At Faculty of Economics and Business Universitas Indonesia and working partner’s venue.

When?

15th November -22nd November 2017.

Target Participants

Total: 480 Participants.

EVENT HIGHLIGHT



COMPANY VISIT

Participants will be visiting one of the big four accounting firms, followed by another visit to one of the most well-known international bank office in Jakarta. With this visit, we expect to give participants more exposure about the working environment in related companies.

TRAINING

The 17th ATV training will give exquisite knowledge and experience of audit in banking industry to participants. Participants will be equipped with basic knowledge of banking industry and its products. To enrich their skill in auditing, they will also learn about the audit procedure in banking industry. This knowledge will be their base to continue to the second day.



CONFERENCE

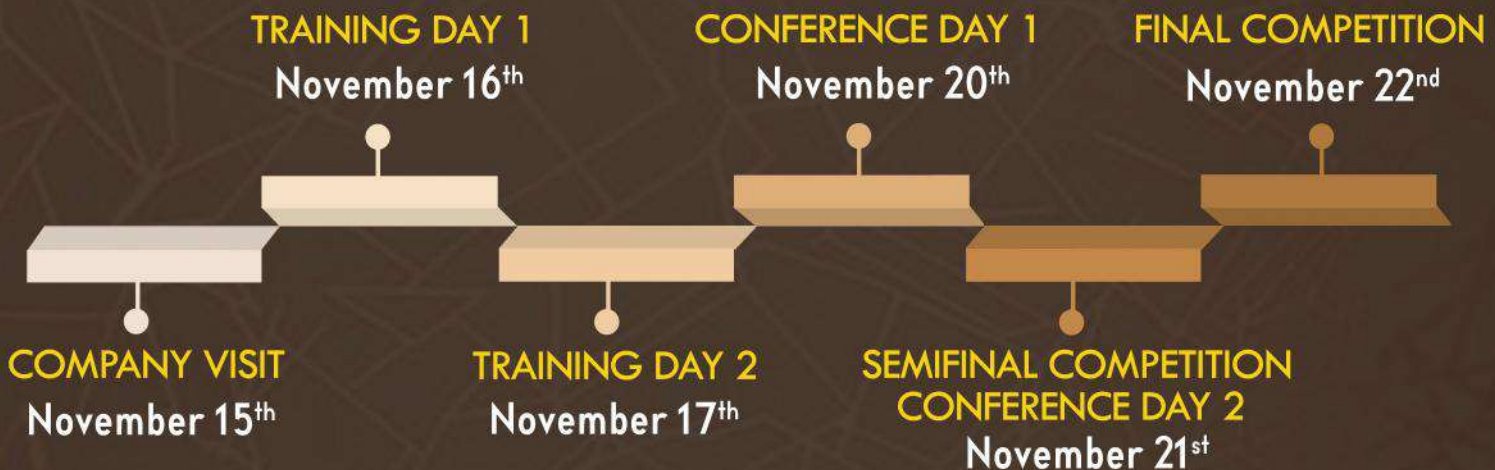
Participants will present their paper in front of judges from one of the big four. They will also get deeper analysis and explanations about audit in banking industry from experts and also get an avenue to share their knowledges and analytical abilities in response to auditing issues in the banking sector through audit case forum.

COMPETITION

The 17th ATV's Audit Competition challenges the chosen teams on their accounting and auditing skills like no other. The participants will have the chance to prove their abilities through writing test, quiz, and audit planning competition. It is designed for the participants to experience the real auditors' life with ATV's trademark audit simulation.



TIMELINE OF EVENT



SPONSORSHIP PACKAGES

PRODUCT	PLATINUM		
	Gold	L	Silver
Backdrop	M	L	S
Baliho	M	L	S
Certificate	M	L	S
Flyer	M	L	S
Committees' T-shirt	M	L	S
Participants' Name Tag	M	L	S
Notes	M	L	S
Poster	M	L	S
Banner	M	L	S
Standing Banner	M	L	S
Ticket	M	L	S
Website	M	L	S
Ad Lips	4 times	8 times	2 times
Booth	-	5 days(max)	-
Company Presentation	-	10 mins	-
Company Video	2 day, 1'	4 day, 1'	1 day, 1'
Umbul-umbul	4 pcs	8 pcs	-
Social Media	4 times	6 times	-
	Rp30.000.000	Rp35.000.000	Rp20.000.000

ALTERNATIVE PACKAGES

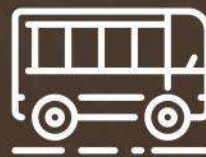
PRODUCT	SIZE	PRICE
Ad Lips	4 times	Rp2.500.000
Backdrop	M	Rp4.000.000
Baliho	M	Rp5.000.000
Booth	3 days	Rp3.500.000
Certificate	M	Rp2.000.000
Company Video	2 day, 1'	Rp5.000.000
Flyer	M	Rp2.000.000
Committees' T-shirt	M	Rp2.500.000
Name Tag	M	Rp2.500.000
Poster	M	Rp3.000.000
Banner	M	Rp4.000.000
Standing Banner	M	Rp4.000.000
Ticket	M	Rp1.500.000
Umbul-umbul	5 pcs	Rp3.500.000
Website	M	Rp3.000.000
Social Media	4 times	Rp5.000.000

IN KIND SPONSORSHIP



MEALS COVERAGE

Provide the charges of consumption or directly provide the consumption for participants and committees.



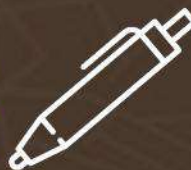
TRANSPORTATION

Provide the cost of transportation during The 17th ATV's events.



PRINTING

Provide the charges of printings or directly provide The 17th ATV printing materials.



STATIONERY

Provide writing materials including pencils and pens, files and folders, goodie bags and other office supplies during the event.

SPONSORSHIP BENEFITS



**CORPORATE SOCIAL
RESPONSIBILITY**



**BRAND AWARENESS &
POSITIONING BENEFITS**



**DIRECT PROMOTION TO
POTENTIAL CUSTOMERS**



**MARKET SHARE
EXPANSION**



**MUTUALLY BENEFICIAL
COOPERATION**

TERMS OF PAYMENT

Sponsors are required to pay 70% of the amount stated in the contract (MoU) at least one week after the contract is signed and the remaining 30% at least one week before the event. The payment can be transferred to:

BANK MANDIRI

157-00-0418414-0 *on behalf of*
STUDI PROFESIONALISME AKUNTAN



PUBLICATION TOOLS

**Company's name and logo
will be put on:**

- 2 pieces of baliho;
- 1 piece of backdrop;
- 2 pieces of standing banner;
- 1 piece of banner;
- 70 pieces of committees' t-shirt;
- 800 flyers;
- 275 full colour posters;
- 100 certificates;
- 250 name tags;
- website.

(Ad Lips will be delivered by MC on D-day.)

**Design Area
for Poster**



T-Shirts

Design Area for Ticket



Name Tag



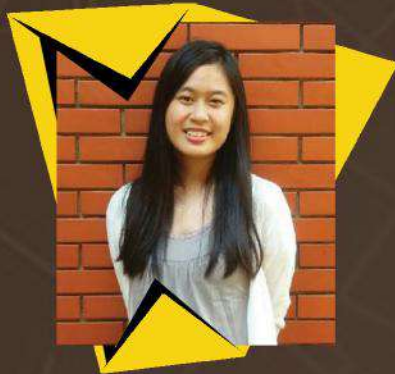
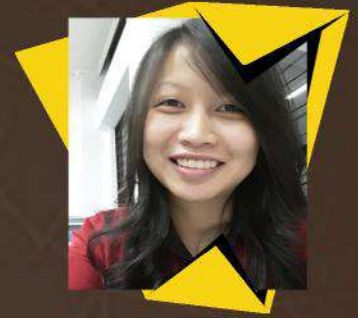
Design Area for Banner



TESTIMONIALS

ATV is one of the best competition I ever had. I'm so thankful for every single moment along this competition. I can improve my audit skill and get unforgettable experience with new friends here. Recommended one!

Lely Diana Santoso - 1st Winner of Competition
Universitas Surabaya



I've had such an amazing and meaningful experience with The 16th ATV! As a competition, ATV provides exciting topics that challenges the minds of its participants. ATV also creates a new opportunity to meet different great minds of our nation to work together and exchange opinions from its one-of-a-kind concept of conference. The training and evaluation from professional judges of well-known organizations also gives a whole new level of value added. It is such an honor for our team to compete in ATV's conference.

Davina - Best Paper (Team) of Conference
Universitas Indonesia

The development of business practices in globalization era requires accountants and auditors to adapt in today's increasingly dynamic business model. Future accountants and auditors have to broaden their knowledge in auditing field to compete globally. Conference ATV provides those needs for accounting students who are challenged to discuss contemporary auditing issues and provides valuable perspectives/arguments. Don't miss the chance to meet great professionals and outstanding students in this event!

Wildan Sadi - Best Speaker of Conference
Universitas Indonesia



PREVIOUS

PARTNERS



THE 17TH

ATV

AUDIT

COMPETITION | CONFERENCE | TRAINING | COMPANY VISIT

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