

YCIFI @2018 JAKARTA FASHION WEEK

23-25, OCTOBER 2017
JAKARTA SENAYAN CITY MALL,
GRAND MAHAKAM HOTEL

DAY 1

23, OCT. 2017
YCIFI@2018 JAKARTA
FASHION WEEK

15:30 - 16:00
YCIFI PRESENT:
DEDEN SISWANTO,
AUGUSTE SOESASTRO,
KAHFIATI KAHNDAR
SENAYAN CITY
FASHION TENT

DAY 2

24, OCT. 2017
3RD GLOBAL FASHION
MENTORSHIP

10:00-12:00
2018 FASHION TREND
SEMINAR WITH KOREAN
FASHION EXPERTS
14:00-20:00
FASHION BUSINESS
MENTORING
REGISTER VIA bit.ly/2xGzVg2

DAY 3

25, OCT. 2017
YCIFI@2018 JAKARTA
FASHION WEEK

16:00 - 16:30
YCIFI PRESENT:
YOUNG DESIGNERS
SENAYAN CITY ATRIUM
LIGHT THE YCIFI NIGHT
17:00 - 20:00
TUGU KUNSTKRING
PALEIS 1F HALL

BOARD OF COMMITTEE

Director

Kahfiati Kahdar

Project Manager

Akbar Adhi Satrio

Fashion Education Coordinator

Innamia Indriani

Media and Sponsor Coordinator

Sabrina Ilma Sakina

Cultural Exchange Coordinator

Amelinda Alysia A

Fashion Education Administration Staff

Dadan Warmana

Security and Cleaning Service

Enjang Pujawibawa

Fashion Lab Administration Staff

Tohari

Cultural Exchange Administration Staff

Rhyan Ikasmara



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INTRODUCTION

YCIFI (Young Creator Indonesian Fashion Institute) is committed to developing excellence and growth in a sector that is a significant contributor to the Indonesia Creative Economy. YCIFI nurture, support and promote Indonesian fashion talents to a global fashion market through operating vocational training course and fashion business course.

YCIFI has a vision to developing a social contribution project in Indonesia. Nurturing Local Youth through Fashion Institute Encouraging Fashion Industries by Mutual Exchange between Korean and Indonesian Fashion Experts. Young Creator Indonesia Fashion Institute is the official institute acknowledged by MCST & BEKRAF.

3rd GLOBAL FASHION MENTORSHIP

- Appointing Korea & Indonesia fashion experts as a Global Fashion Mentor by Korea Ministry of Culture, Sports and Tourism & Indonesia BEKRAF
- Encouraging experts' joint activities for mutual exchange
- Running fashion business programs, exhibition, fashion show
- Intensive training workshop, launching Fashion Brands



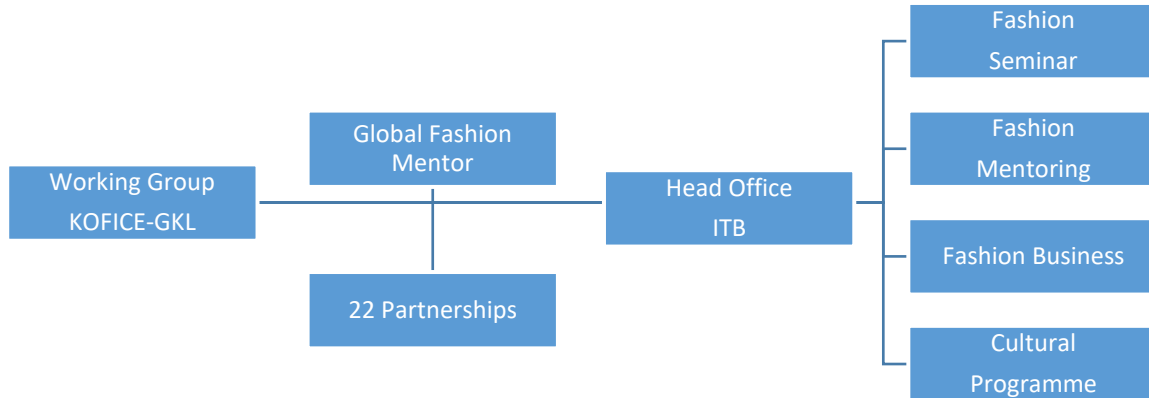
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3RD GLOBAL FASHION MENTORSHIP
FASHION SEMINAR starts at 10:00 AM - noon
October 24, 2017 at GRAN MAHAKAM HOTEL, JAKARTA



Special mentors from Korea who will be speaking during the event:

- Hyejin Hong (Designer of TheStudioK)
- Munsoo Kwon (Designer of Munsookwon)
- Hyojin Jun (Creative Director of DCG)
- Yookyung Choi (Fashion Director W Korea)
- Nami Yoon (MD Lotte Shopping)



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2017 YCIFI @JAKARTA FAFSHION WEEK

FULL SCHEDULE

	Time	Place	GFM Mentee, H.O	Time	JFW	Place
10/23	7:00	ITB	Mentee, H.O departure	5:00-12:00	Rehearsals	Senayan City
	12:00	Centuri park	H.O, Mentee check in	11:30-12:00	YCIFI Fashion Tent Press Conference	Press Lounge Senayan City
	12:00-13:00	Restorant	Lunch			
	13:00-15:00	Senayan City Mall	Jakarta Fashion Week			
	15:00	Tent	gathering at Tent, seat			
	15:00-15:30	Senayan City Tent	YCIFI@2018JFW, YCIFI present I			
	15:30-16:00	Senayan City Tent	Media conference (TBD)	15:30-16:00	Fashion Show by Deden Siswanto, Kahfiati Kahdar, and Auguste Soesastro	Fashion Tent, Senayan City
	15:30-18:00	Senayan City Mall	Jakarta Fashion Week			
	18:00-20:00	Restorant	Lunch			
	20:00-22:00	Centuri park 호텔	Back to Hotel			
10/24						
	07:00-08:00	Centuri Park	Breakfast			
	08:00-08:30	moving	Mahakam hotel (H.O advance party)			
	08:00-09:00	moving	Mahakam hotel (mentee+H.O)			
	08:30-09:00	Mahakam hotel	Registration public			



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09:00-09:30	Mahakam hotel		Mentee arrived in Mahakam,			
09:30-10:00			seat, prepare for 1:1 mentoring			
10:00-10:10			Opening GFM			
10:10-12:00			2018 Fashion Trend & Market Seminar (korean)			
12:00-13:00	Hall		Lunch			
13:00-15:30			1:1 mentoring (Korean mentors)			
15:30-16:00			break			
			Indonesian special mentors arrival			
16:00-16:10	Mahakam hotel		Introduction Indonesian mentors			
16:10-18:00	Mahakam hotel		Indonesian mentors 1:1 mentoring			
18:00-19:00	Hall		Dinner			
19:00-20:00			Indonesian mentors 1:1 mentoring			
20:00-20:10			Closing, Final report, Notice			
20:10-20:30	Centuri park		Back to Hotel			
20:30-22:00			finish			
08:00-09:00	Centuri Park		breakfast	05:00-09:00	Rehearsals	Senayan City
09:00-09:30	Centuri Park		check-out			
09:30-10:00	Centuri Park		Mentee orientation (what they should do,, see)			
10:00-10:30	moving		JFW			



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KL Foundation

KOFICE
 Korea Foundation for
 International Culture Exchange



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Ministry of Culture, Sports
 and Tourism

BE
 KRAF
 Badan Ekonomi Kreatif Indonesia

10:30-12:00	Senayan City		JFW	10:30-11.00	YCIFI Fashion Atrium Press Conference	Press Lounge Senayan City
12:00-13:00	TBD		Lunch			
13:00-15:00	Senayan City		JFW			
14:50-15:00	Atrium		gathering at Atrium			
15:00-16:00	Atrium		seat (Korean Session at Atrium)			
16:00-16:30	Atrium		YCIFI@2018JFW, YCIFI Present II			
16:30-17:00	Senayan City		Closing YCIFI@JFW for Mentee	16:30-17.00	Fashion Show YCIFI presents Young Designers	Fashion Atrium Senayan City
16:30-17:00	moving		H.O representatives, Brilianto to YCIFI Night			
17:00-22:00	moving		Mentee, HO staff going to Bandung			
17:00-17:30	Tugu kunskring		Registration YCIFI Night			
17:30-17:40	Tugu kunskring		Opening			
17:40-17:45	Tugu kunskring		welcome speech (triawan munaf)			
17:45-18:00	Tugu kunskring		speech			
18:00-18:05	Tugu kunskring		photo			
18:05-18:10	Tugu kunskring		Dinner & presentation start			
18:10-18:30	Tugu kunskring		Introduction Young Creator Indonesia			
18:30-18:50	Tugu kunskring		Speech representative YCIFI (Deden, Hong, Brilianto ->?)			
18:50-19:10	Tugu kunskring		Outcome, vision of YCIFI			
19:10-19:20	Tugu kunskring		Fundraising (YCIFI, K-Lounge)			
19:20-19:30	Tugu kunskring		Q&A			



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19:30-19:50	Tugu kunskring			Dinner finish				
19:50-20:00	Tugu kunskring			Closing YCIFI@JFW for Mentee				
20:00-21:00	moving			back to Hotel or Bandung				



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Media Partnership

We would like to partner with members of the media who specialize in fashion and lifestyle, and are willing to help us promote our agenda through social media, websites, prints, radio, and/or other means of publication. By becoming our partner, the members of the media will receive as the following:

- Logo of media company exposure on our social media (Instagram and Facebook)
- Logo of media company exposure on the event day by screen projecting
- Promotions for media company social media follows during event
- An audience pass for YCIFI Show at Jakarta Fashion Week on October 23, 2017
- A free pass for 3rd Global Fashion Mentorship
- Free access to our press conferences for YCIFI Show at Jakarta Fashion Week on October 23 and 25, 2017
- Invitation to our Final Exhibition in the fourth week of November 2017

Contact Us

For more information regarding this event, please do not hesitate to contact us via info.ycifi@gmail.com or +6287822896008



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