



AYE 2018
ASEAN YOUTH EXPO

Tackling Environmental Issue by Being Greenpreneurs

Grand Sahid Jaya Hotel, Jakarta



3-4



MAY 2018



INTRO - DUCTION

Since 2013, the Ministry of Youth and Sports of Republic of Indonesia in collaboration with anakmuda.net, has successfully organized an ASEAN Youth Expo as a form of Youth Development Platform to enable ASEAN youth to Assemble, Cooperate, and Thrive (ACT). In 2013, dozens of youths gathered in Yogyakarta, Indonesia to discuss ASEAN Cooperation on youth and how to unite within the richness of ASEAN Cultures. In 2014, hundreds of youths gathered in Sudirman Area, Jakarta, to talk about the spirit of ASEAN and how ASEAN youth could create on the verge of ASEAN Economic Community 2015. In 2015, the ASEAN Youth Expo brought together thousands of youths to promote entrepreneurship as one of the solutions in tackling global problems, especially in the maritime sector.

While last year in 2017, AYE was focusing on Social Organization / Sociopreneurs where all the youth delegates were challenged to discuss and obtain insight about creating social impact also produce ASEAN Youth Joint Statement.

The ASEAN Youth Expo gathers Youth Delegates for 3 days of exciting workshops, meaningful discussions as well as exhibit competencies and ideas from all 10 ASEAN Member States +3 for the betterment of ASEAN+3.

ASEAN YOUTH EXPO



One of the issue that is still faced by many countries, especially ASEAN, is

ENVIRONMENTAL ISSUES.

Since 1977 ASEAN made cooperation on environment and made ASEAN Socio-Cultural Community (ASCC) Blueprint 2025 which envisions an ASEAN Community that engages and benefits the peoples and is inclusive, sustainable, resilient, and dynamic.

There are seven strategic priorities have been identified under the strategic plan:



NATURE CONSERVATION
AND BIODIVERSITY



ENVIRONMENTALLY
SUSTAINABLE CITIES



ENVIRONMENTAL EDUCATION
AND SUSTAINABLE CONSUMPTION
AND PRODUCTION



WATER RESOURCES
MANAGEMENT



CLIMATE CHANGE



COASTAL AND
MARINE ENVIRONMENT



CHEMICALS AND WASTE

ASEAN YOUTH EXPO



0.5-6.9%
(UNDESA 2017)
UNEMPLOYMENT
RATE
ASEAN
YOUTH

300 youth communities
in Indonesia



**YOUTH
COULD
BECOME
THE AGENT
OF CHANGE**

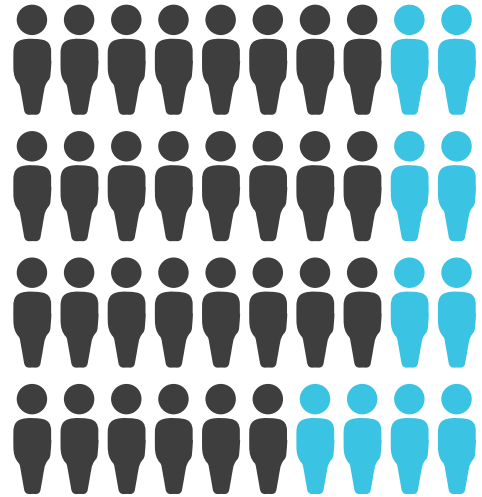


PARTICIPANT AND VENUE



52

Youth Delegates from
10 ASEAN Member States +3 aged
16-30, representing:



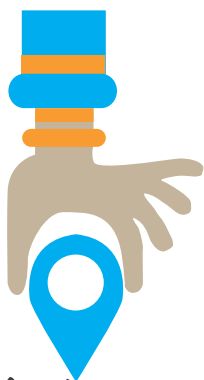
Social organization, green business, and/or College students with significant interest in Entrepreneurship and Environmental Issue



Official youth delegates from ASEAN Member States +3 who are starting a new business (ideation – 1.5 years) and have not receive any seed funding



Indonesian youth involved in public workshop activities as well as online visitors



JAKARTA

Grand Sahid Jaya

Jalan Jenderal Sudirman Kav. 86,
Tanah Abang, RT.10/RW.11, Karet
Tengsin, Jakarta Pusat
Daerah Khusus Ibukota Jakarta
10220.



ACTIVITIES



Expo (Delegates and Invitation, for Public)

Participants can showcase products and cultures of their respective countries or activities of their organisations



Workshop (Delegates and Invitation Only)

Participants will participate in a series of workshops where they will be fuelled with valuable knowledge start from validating their business idea, product development strategy, managing business operation until corporate finance that might inspire them as ASEAN future leaders.



Seminar (Open for Public)

There will be a lot of possible topic to be delivered such as creating business for problem solving, youth entrepreneur success stories, obstacles in running a business as a youth, and many others that might be benefit them in starting/running their business.



Business Pitching, Business Matching & Mentoring (Delegates only)

The delegates will try to give a pitch about their business in Business Pitching session. After delivering their pitch, they will get feedbacks on how attractive and feasible their ideas are. While in Business Matching they will get a chance to meet several experts and discuss more about their issue in running a business.



ASEAN Youth Statement

Participants will be working on ASEAN Youth Statement to be signed and read out in the last day of the Expo in order to highlight the importance of the youth voice. The said Youth Statement will then be distributed to respective parties such as the ASEAN Secretariat, ASEAN Member States through SOMY Focal Points, as well as youth organizations in all ASEAN Member States.

RUNDOWN



Time	Activity
Day 1	
Arrival	
18.00-19.30	Dinner
19.30-21.30	Ice Breaking Session
Day 2	
08.30--09.30	Registration
09.30--12.30	Opening Ceremony
12.30--13.30	LUNCH
13.30--15.30	Seminar "Creating Business for Problem Solving" Workshop "Validating Your Business Idea"
15.30-16.00	Coffee Break & Networking Session
16.00--18.00	Seminar "Youth Movement: Protecting Enviroment" Workshop "Sustainability"
18.00--19.00	Coffee Break & Networking Session
19.00--20.00	Business Pitching Preparation
20.00--21.30	Dinner
21.30	Day 2 ends
Day 3	
08.00--09.00	Registration
09.00--11.00	Seminar "Searching for the Right Co-Founder"
11.00--12.00	Business Pitching
12.00--13.00	LUNCH
13.00--15.00	Seminar "Youth Entrepreneur Success Stories" ASEAN Youth Joint Statement
15.00--16.00	Coffee Break & Networking Session
16.00--18.00	Seminar "Balancing Profit and Impact" Business Matching & Mentoring
18.00--21.00	Closing & Gala Dinner

ABOUT US



Youthful .social

A platform which is initiated by the alumni of Australia-Indonesia Youth Exchange Program (AIYEP) 2014-2015. It is designed as a joint Post Program Activity (PPA) for AIYEP 2014-2015 Indonesian group alumni. This platform provides a youth friendly platform to share & exchange the cultural and youth issues through the youthful website, event and community. The aim is to bring together young people in Indonesia, Australia and global to share messages on how culture and youth issues can become important elements in raising young people awareness and willingness to actively participate in the future development.



ACKNOWLEDGEMENT



Through this project event, Youthful.Social team hope for a good cooperation and collaboration with other parties. We also wish this project is able to be done very well and we could give a good feedback to our respective partner. We would like to say thank you for the attention and the willingness to join and support this project.

Best Regards,

Youthful.Social Team

Jakarta, 26 March 2018

Contact

Muhammad Al Ikhlas (Ikal)



+62 821-8885-4548



ASEANYouthExpo2018@gmail.com

