



Activating youth leadership since

1948

Since we were founded, we have engaged and developed over 1,000,000 young people who have been through an AIESEC experience



1,000,000+

AIESEC Alumni



1,500+

Business Partners Organisations



6,507 +

Open Intern Positions



21,083+

Open Volunteering Experiences



2,400+

Universities Represented



126

Countries & Territories



70,000+

Active members worldwide



Since "1948"

VISION

Peace and Fulfillment Humankind Potential SCOPE

The World Largest youth-led organization with +70,000 members in +126 countries & territories

MISSION

Global, Non-Politic, Non-for-profit **CHARACTERISTICS**

Youth Leadership Development for Positive Change in Society



Padang I Universitas Andalas I Medan I Universitas Sumatera Utara I Palembang I Universitas Sriwijaya I Lampung I Universitas Lampung I Kalimantan Barat I Universitas Tanjungpura I Kalimantan Selatan I Universitas Lambung Makurat I Sulawesi Selatan I Universitas Hassanuddin I Tangerang I Universitas Multimedia Nusantara I Tangerang Selatan I Universitas Islam Negeri Hidayatullah I Jakarta I Universitas Indonesia I Bina Nusantara I Universitas NegeriJakarta I IPMI IBS I Universitas Trisakti I Universitas Prasetya Mulya I Bekasi I President University I Bogor I Institut Pertanian Bogor IBandung I Institut Teknologi Bandung I Universitas Padjajaran I Universitas Pendidikan Indonesia I Universitas Parahyangan I Telkom University I Yogyakarta I Universitas Pembangunan Nasional 'Veteran'

Yogyakarta I Universitas Gadjah Mada I Surakarta I Universitas Sevelas Maret I Purwokerto I Universitas Jendral Soedirman I Salatiga I Universitas Kristen Satya Wacana I Semarang IUniversitas Dipenogoro I Malang I Universitas Brawijaya I Universitas Muhammadiyah Malang Jember I Universitas Jember I Surabaya I Universitas Surabaya I Universitas Airlangga I Institut Teknologi Sepuluh November I Universitas Ciputra

Established since November 2001 under the International Faculty of Economics and Business of Padjadjaran University. In its existence, AIESEC Bandung has contributed to West Java Province by presenting several social projects focusing on specific fields to develop better resource potential such as environment, culture and entrepreneurship by bringing in more than 120 foreign students who come to Indonesia and have sent more than 60 students to go abroad in through youth exchange program volunteering program. Currently AIESEC Bandung has more than 60 members spread all over the faculty.





AIESEC in Bandung

200+ Anggota di Bandung

110+ Pengalaman Volunteer

20+ Pengalaman Internship

UNIVERSITAS UTAMA Institut Teknologi Bandung Universitas Padjajaran Universitas Pendidikan Indonesia Universitas Parahyangan Telkom University UNIVERSITAS LAINNYA 02 Maranatha Catholic University University Islam Bandung

Institut Teknologi Nasional



it all started after the

determined that cross-cultural understanding

(was essential to prevent similar conflicts.)

Fulfillment Humankinds



Fundamental

More About

AIESEC

BANDUNG

WHAT

EXPERIENCES

CHALLENGING ENVIRONMENTS.





Humankind's



DEMONSTRATING



ACTIVATING



















iGreen Project do the campaign to the society on the importance of using shopping bags instead of plastic bags. The importance of typing the trash, making vertical garden, and give an education about environment and build a simple shared understanding to support the go green movement. This campaign is aimed to increase the public awareness. Our activities in this project is focused on social campaign especially on plastic bags issue and trash typing. How we do it is by campaigning the issue to the students and the villagers and also local people in Bandung.



Over than 1100 tons of waste are produced by Bandung citizen. Only less than 1% could really organize their wastes with limited knowledge and tools. Most of youth didn't know how to trash type

Or basically differentiate which one is organic or an-organic

Our project aims to support SDGs number 11 with efforts to improve waste management, green open land and the empowerment of compost products that can improve the local economy

AND WE NEED YOU

To be the one of the mover, that helps us, raise an awareness.

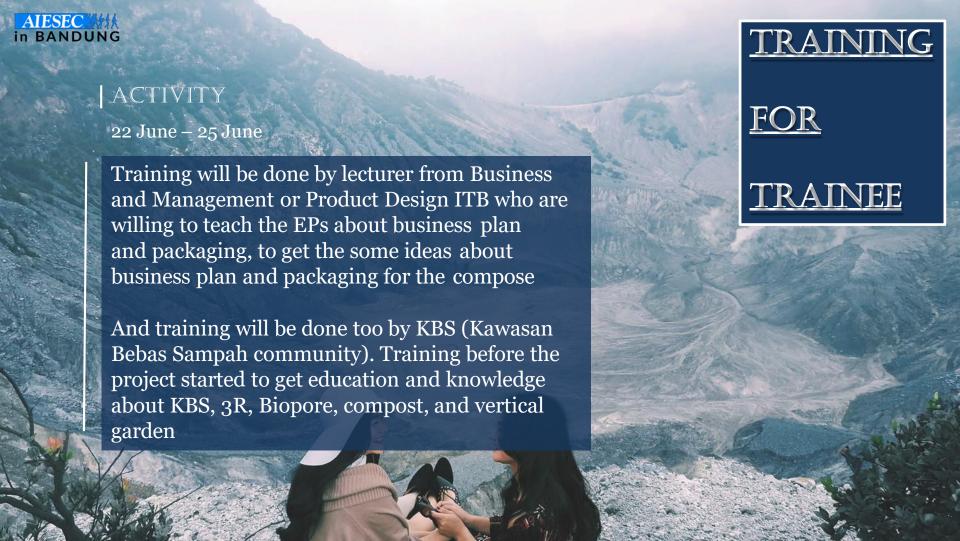
Make them realize the consequences that their grand children will feel the bad effects of the lack of concern about the environment.

Make Bandung better by doing this movement and campaign with iGreen













On 26 June

To show how's eco-friendly village looks like. This can be an inspiration for the village improvement that will be done later. And able to estimate what is needed by the village that has not been empowered, looking from a village that is already good in its management





27 June – 12 July

Doing activities which will raise the awareness of villagers about waste management and green environtment by educate them how to trash typing, also we teach them how to composting and packaging methods which would be beneficial to the local economy, making a biopori too. And the output is to make a small garden and all the villagers get the education







On 1 July

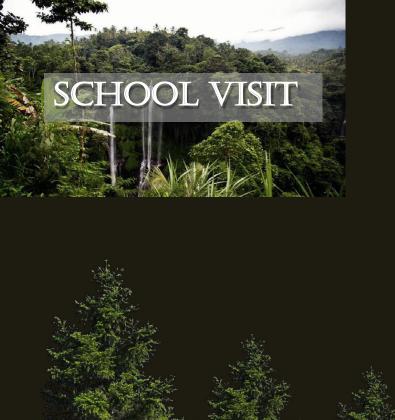
This movement is to replace the plastic bag into a special plastic that can be used continuously, and also cooperate with the Diet Plastik community in this movement which they support plastic itself.

This movement is to increase citizen's awareness to bring their own bag later while shopping at the market

On 8 July

To raise and increase citizen's awareness about the environment and also to educate them about 3R. We do the campaign in social media like Facebook and Instagram, through poster, broadcast message in LINE and Whatsapp also directly campaign in CFD and Radio with the EPs, OCs, LVs and citizens





26 July – 28 July

Visiting a school and doing culture sharing, giving knowledge about waste management and green environtment. Deliver a message that we can make a change from starting something small. 3 Schools visited and Schools who are willing to be visited will be educated by the interns about waste management, 3R and SDGs number 11. We will do the trash bank movement, and make a vertical garden in school that is possible



June								
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday		
18	19	20	21	22	23	24		
Welcoming Dinner	IPS	IPS	Explore Bandung	TFT (KBS)	TFT (Workshop Teknis)	Hostfam gathering		
25	26	27	28	29	30			
TFT (Workshop Teknis)	Field trip the to developed village	Opening at the Village	Activity at the village	Activity at the village	Activity at the village			
			July					
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday		
						1		
						Weekly evaluation + bonding		
2	3	4	5	6	7	8		
Activity at the village	Activity at the village	Activity at the village	Activity at the village	Activity at the village	Activity at the village	Campaign in Public Spcae (CFD)		
9	10	11	12	13	14	15		
Activity at the village	Activity at the village	Activity at the village	Activity at the village	Farewell with villagers	Day Off	Day off		
16	17	18	19	20	21	22		
Day off	Day off	Day off	Day off	Preparation for global village	Global Village	Day off		
23	24	25	26	27	28	29		
Preparation of School Roadshow	School Roadshow	School Roadshow	School Roadshow	Farewell with the team	Farewell with the team	Awarding Night		
30	31							
Last Dinner+ hostfam								





BUDGET PLAN

Expenses	Total
Logistics	IDR 390,000
Program & Event	IDR 1,210,000
Exchange	IDR 325,000
Marketing	IDR 55,000
Finance	IDR 14,620,000
Function VI	IDR o
TOTAL EXPENSES	IDR 16,600,000
NET PROFIT	IDR 5,100,000



By making this project we can launch a social campaign both virtually and physically that will **effectively boost our partner's brand** that develop care and awareness of people in Bandung, especially young people about the importance of maintaining the environment and comfort of the city.

AIESEC International is the biggest youth social movement in the Globe because we are operating in 126 countries. Furthermore, AIESEC in Bandung has a strong and influencing media to attract like minded organization and top talents youth in Bandung.

Counter Achievement & Media Partner

Counter Achievement				
Logo Inclusion:	High			
Banner	X			
Poster	X			
Booklet	X			
Welcoming Party Invitation	X			

	Television	Radio	Media Cetak	Internet	
子と	Event pervasion	Adlib	Broadcasting in Straight News and Features News	Publication about project	
		Broadcast	Toutures riews		
	Interview or Talkshow		Press Release	Report	
	Company Profile that participate about the project	Interview about iGreen Project 1st Wave	The result of AIESEC Bandung activity in iGreen 1st Wave Project	Event AIESEC in Bandung	



OUR ADVISER





OUR LOCAL ADVISER





OUR ALUMNI





Singer

Ali Abidin







Chief of Organizational Happiness Insight Out

Jan Elisson **Deputy Secretary General United Nations**

Bill Clinton Former President Of USA (1993-2001)

Kofi Annan Former Secretary General of United Nations













Lana Soelistianmgsih Senior Economist

Maria Harfanti Miss Indonesia 2015

Anindya Kusuma Putri Puteri Indonesia 2015

Ramon Y Tungka Entertainer/ Public Figure Entertainer/

Nico Siahaan **Public Figure**

Former CEO of Garuda Indonesia











Farhan Public Speaker/ Entertainer

Regi Wahyu CEO of Dattabot, A big data company

Campaigner at United Nation Development Program (UNDP) Indonesia

Inez Natalia Co-Founder the Intersection Project

AIESEC

















































































National Partner:











































For more information, kindly contact

