

StudentsxCEOs Jakarta Chapter Batch 7  
Proudly presents:

# SCHOOL OF IDEAS 2

## THEME

### PRODUCT / SERVICE DEVELOPMENT

Product development typically refers to all of the stages involved in bringing a product from concept or idea, through market release and beyond

## OUR SPEAKER



### Willy Anderson

Senior Product Manager AJAIB  
Product Manager blibli.com  
Product Manager Kartuku (2013-2016)  
Java and C Software Engineer (2010-2012)

## DATE & TIME

Saturday,  
January 26th, 2019  
10.30 - 13.30 WIB

## VENUE

### Kolega Coworking Space Antasari

Jl. Puri Sakti Buntu 1 No.36,  
Cipete, Cilandak, Jakarta Selatan,  
DKI Jakarta

## REGISTRATION

### [bit.ly/SOI2\\_Registration](https://bit.ly/SOI2_Registration)

Price:

**IDR 50.000**

Transfer to BTPN Jenius

90012265616

a.n Nur Azizah Abrida Basuni

